

C.U.SHAH UNIVERSITY

Winter Examination-2015

Subject Name : Professional Communication Skills

Subject Code : 4LS04PCS1 Branch : B. Sc. (Microbiology)

Semester : IV Date : 18/11/2015 Time : 02:30 To 05:30

Marks : 70

Instructions:

- (1) Use of Programmable calculator & any other electronic instrument is prohibited.
- (2) Instructions written on main answer book are strictly to be obeyed.
- (3) Draw neat diagrams and figures (if necessary) at right places.
- (4) Assume suitable data if needed.

Q-1 Answer the following questions either in brief or select from given options: (14)

- a) What do you mean by grooming?
- b) What are etiquettes?
- c) How many vowel sounds are there in phonetics?
- d) In the word 'cup', which vowel sound is present? (/ʌ/ , /e/ , /a/)
- e) The word 'Phoneme' means _____. (Sound, mute, noise)
- f) Which sound stands for 'ch' in the word 'chemical'? (/tʃ/ , /k/ , /β/)
- g) Which sounds are considered as semi vowels in phonetics?
- h) What are the main purpose of presentations?
- i) By whom the poem "The Lamb" is written?
- j) Who are the central character of the play "A Marriage Proposal"?
- k) What are homophones?
- l) Define the term 'Report'.
- m) Write the full form of C.C. and B. C. C. used in letter.
- n) What are the standards for men in grooming?

Attempt any four questions from Q-2 to Q-8

Q-2 Attempt all questions (14)

- (a) Write a detailed note on 'Importance and types of audio – visual aids' used for effective presentation. (07)
- (b) The beginning of the story is given below. Start the story from these sentences and complete it as per your understanding and creativity. (07)
It was dawning and the icy morning of winter. The boy was in ragged clothes and was shivering near the footpath of Mumbai. The half of the city was still in sound sleep.



- Q-3** **Attempt all questions** (14)
- (a) Prepare FIVE minutes presentation on “Today’s Education System needs serious reforms”. Draft a script on it and presents before your classmates and faculties. (07)
- (b) Write in brief a book review on one of the books that you have read in last 6 months. The book can be of any languages but your review must be in English. (07)
- Q-4** **Attempt all questions** (14)
- (a) Describe the theme and plot of the play ‘A Marriage Proposal’. (07)
- (b) Discuss the central them of the poem ‘The Pulley’. (07)
- Q-5** **Attempt all questions** (14)
- (a) Write a detailed note on : i) Extempore ii) Memorized (07)
- (b) Give one word substitute for the following: (07)
- i) A place where the Christians pray.
 - ii) A place where the people take sunbath.
 - iii) A person who sells flowers.
 - iv) A shop where the papers, files, erasers, pens etc. are sold
 - v) The big open space of house
 - vi) A person who sells the meat.
 - vii) The person who diagnosis the diseases related to the eyes.
- Q-6** **Attempt all questions** (14)
- (a) What is behavioural communication? Explain the types of behavioural communication. (07)
- (b) Describe the character sketch of Nataliya in your own words. (07)
- Q-7** **Attempt all questions** (14)
- (a) Justify the title of the poem ‘Night of the Scorpion’. (07)
- (b) Explain the line ‘so both should losers be’. (07)
- Q-8** **Attempt the following:** (14)
- (a) Elaborate the characteristics of Report. (07)
- (b) Write a letter to one of the authorized dealer in Mumbai, asking for readymade garments your show room require in Surendranagar as festive season is near. (Use Semi Block Style) (07)

